

Speaker – Appendix A

This information sheet is to assist you in filling out the Expression of Interest and includes a summary of our online Categories as well as sample topic summaries and taglines. If you would like to see an example of our speaker profiles, feel free to visit our website at <http://www.saxton.com.au/speakers/>.

If you have any further queries, do not hesitate to let us know.

We hope to be in contact soon.

Kind Regards,



Saxton Management
Saxton Speakers Bureau

[website](#) | [Resource Hub](#) | [travelling speakers](#)

Category Definitions

Please refer to these tables when filling out Categories, if you need further clarification please feel free to peruse our website [here](#) to get an idea of the speakers and entertainers in these categories.

Topics	Sub - Categories
Business	CEO & Company Directors
	Change Management
	Culture
	Customer Service
	Disruption
	Entrepreneurship & Entrepreneurs
	Future of Work
	Mastering Leadership
	Marketing
	Purpose & Vision
	Sales
	Social Enterprise
	Sustainability
Innovation	Aged Care Technology
	Artificial Intelligence
	Blockchain
	Creativity
	Cyber Security
	Data Science
	Digital
	Drones
	Future Cities
	Futurists
	Health Technology
	Robotics

	Science & Technology
Lifestyle & Wellbeing	Adolescent Support
	Chefs
	Media Personalities & Celebrity
	Mental Health
	Mindfulness
	Nutrition
	Psychology
	Relationships
	Society, Culture & The Arts
	Stress
	Work-Life Balance
Motivational	Celebrity & Media
	Challenge & Adventure
	Connection & Storytelling
	Disability
	Entrepreneurship
	Grief & Loss
	Inspiring Stories
	Resilience
Politics & Advocacy	Aging and Aged Care
	Asia Speakers
	Environment & Climate Change
	Human Rights
	Intergenerational Leadership
	International Relations & Foreign Affairs
	Leadership
	Local Government
	Military
	Politicians
	Reputation
Women's Rights	

Sport	AFL & AFLW
	America's Cup
	Athletics
	Cricket
	Golf
	Horse Racing
	Motorsport
	Netball
	Olympics & Paralympics
	Rugby Union & League
	Swimming
Entertainers	Bands
	Circus
	Comedians
	Impersonators
	Interactive
	Magicians, Mentalist & Illusionists
	Musicians
Roving Performers	

Sample Taglines



**These will be displayed on your profile below your name. (as above) The aim of this is to sum up who you are or what you are most well known for in one sentence. See some examples below*

Liberating the human in tomorrow's workplace.

Thought leader on the intersection between technology and humanity.

Global strategist on intergenerational leadership.

Founder of Cult Tribal & Co-Founder of Vinomofo.

Sample Quotes

This is a quote from **you (ie. Your own words) that serves as a hook for your audience and sums up your main idea. These aren't compulsory for all speakers so its inclusion is up to your discretion. Please note that these must be **10 words or less**.*

"Finding the Whole Peace"

"When you unite a team around purpose, anything is possible"

“Disruption isn’t a threat, it’s your greatest opportunity.”

“Future businesses will be more about the why and less about the dollar.”

“Life’s only limitations are the ones we put on ourselves.”

“Diversity is not a nice to have. It’s a global economic imperative.”

Sample Biography

**Our Biographies typically follow the Template below and include a synopsis (1-3 sentences), your current work (ie. Current leadership positions, projects or ambassadorships) and your previous experience (ie. Relevant Past achievements) You can also view this profile on our website [here](#)*

Nicola Hazell is one of Australia's leading voices on women in leadership, gender equality and social innovation.

With a career spanning media, politics, public affairs, and tech, she is a driving force for women in leadership; working with companies and organisations around the world to build investment in inclusion and diversity across the startup, corporate and public sectors.

Current Work:

Recognised as one of Australia’s Top Business Thinkers, Nicola is a sought-after international speaker and advisor, holding roles on the OECD’s Expert Advisory Committee on Digital Transformation; Australian advocacy organisation The Parenthood; The Sydney School of Entrepreneurship; CEBIT Women in Tech Committee; and the Not in My Workplace Summit committee. She’s worked with a wide range of companies - from global tech giants like Twitter, Google and Microsoft, to emerging tech startups - to design and accelerate innovative solutions to boosting the inclusion and empowerment of women.

Nicola is a passionate believer in a collective effort to achieve gender equality, and is a mentor, judge and activator for a range of programs including Telstra Business Women's Awards, Women’s Agenda Leadership Awards, Walkley Awards and SheEO Australia. She is regularly approached by national media for commentary on gender equality, women in business, social policy, startups and innovation, and is a highly sought after MC, interviewer and panel moderator, with a passion for drawing out the unique stories and experiences those she interviews, so their stories can inspire others and change the world.

Previous Experience:

Speaker: Nicola has presented on leadership and inclusion to global audiences, at multiple OECD Forums on Inclusive Growth and Digital Transformation in Paris, the APEC Women Business Leaders' Summit in Seoul, International Women's Forum Australian Symposium, Tech Inclusion, Myriad, Pause Fest and Vogue Codes.

SheStarts: A champion for women in tech and entrepreneurship, Nicola was the founding director and designer of the SheStarts accelerator for female-led startups. Under her leadership, SheStarts was named Australasian Accelerator of the Year and attracted significant international backing, including Google for Startups as their flagship diversity partnership, connecting female entrepreneurs from all over Australia to an international network of mentors and advisors to help turn their ideas into globally scalable, high-impact tech companies.

Nicola executive produced the award-winning SheStarts documentary series, which reached more than half a million views in its first season and secured a world-first distribution partnership with LinkedIn for season two; showing women that you don't have to be a bloke in a hoodie and sneakers to be a tech entrepreneur.

Media and Social Affairs: Nicola holds significant pedigree in media and social affairs, and has worked with leading political journalist Laurie Oakes, as senior advisor to Queensland Premier Anna Bligh, and as a senior leader with national NGOs Mission Australia and the Foundation for Young Australians.

Sample Introduction

This is an introduction that will be used by a **Master of Ceremonies or Host to introduce you to the audience at your event. It should follow the basic structure of the sample below and sum up who you are. Please Note that this should be no more than **150 words.***

Ladies and Gentlemen,

Our speaker today/this evening is a renowned environmental scientist with business credentials to match.

Inspired by a childhood love of the natural world, her breakthrough work focused on sending drones to remote areas of coastline to observe endangered turtle colonies. She continues to support Australia as being the world leader in the non-military application of drone technology, also known as "drones for good". In 2017 she co-created The World of Drones Congress which runs annually and focuses on all parts of the drone economy, and the future of the industry.

In 2015 she won Telstra's Queensland Business Woman of the Year, and is a passionate advocate for diversity in all spheres of work and life.

She is an innovator, a scientist, a business woman, author, champion of change, and above all, a communicator.

Ladies and gentlemen, please welcome Dr. Catherine Ball.

Sample Topics

**When it comes to Topics it is very important that we have a topic title and synopsis that we can present to client. We recommend that a synopsis follow the template below.*

Summary: A brief overview of what the topic is This is usually 50-80 words and lets our audience know what they can expect.

Who is this is for: List here your target audience for this topic (ie. Corporate, schools, women's groups, parents, teachers)

Key Takeaways:

- List up three or more key takeaways here (ie. What the audience will learn from your presentation.)