

PROSPECTIVE SPEAKER



EXPRESSION OF INTEREST

Thank you for your interest in joining the Saxton Family!

To assist us in the application process, we ask that you provide the following information. Please note; this form is used purely as an assessment tool and the information and contact details that you provide will not be shared without express permission.

Upon completing this form, please save it and submit it to us via email. Please ensure you have attached some video footage of you presenting in front of an audience and a high resolution image. This will assist in the application process and be used to endorse you if you are successful.

Thank you for taking the time to fill out this Expression of Interest. Your help is greatly appreciated and we hope to be in contact soon.

KIND REGARDS,
SPEAKER MANAGEMENT TEAM
SAXTON SPEAKERS BUREAU

PERSONAL INFORMATION

Title*

Given name*

Surname*

Honors*

Gender*

Mobile Phone*

Home Address*

Suburb*

City*

Postcode*

Country*

In order to assist us in organising logistics and budgeting for your events please make sure that you provide your actual home address in this field

SPEAKER CATEGORIES*

Those you believe are most relevant to you.
(See Prospective Speaker – Appendix for explanation)

YOUR ENQUIRIES*

Number of Speaking engagements in the Past 12 Months

Number of Enquiries in the past 12 months

Average Income per Engagement

Fee Range*

(What price should we charge for your services?)

YOUR IDEAL AUDIENCE*

Who is your target audience? What events do you believe you are most suited for (conferences, school events, etc.)? Where have you spoken previously? – list clients.

YOUR STYLE*

To know if you are suited to Saxton, we need to get a sense of your presentation and style. In order to do that we would like to see a video of you speaking or performing in front of an audience. Please provide a link to a high resolution digital online video of one or part of one of your presentations (**Media Interview Clips are not sufficient**)

We require the footage to be of you presenting, if you are unable to provide this, then a simple video which showcases your presentation skills will suffice. If there is more than one speaker highlighted in the video please make mention of the time stamp that your presentation commences at.

YOUR POINT OF DIFFERENCE/OUTCOMES YOUR AUDIENCE CAN EXPECT

We need to know what makes you unique. Why should clients hire you? What sets you apart from others in your field?

YOUR BIOGRAPHY

Please provide a short biography summarizing your achievements in no more than 300 words. This will be used to create your online profile so be sure to endorse what you have to offer.

(See Prospective Speakers -Appendix for a Sample).

YOUR INTRODUCTION

Please provide an introduction for use in speaking arrangements, this will be used to introduce you to your audience at events.

(See Prospective Speaker- Appendix for a Sample).

SOCIAL MEDIA

Please provide a link to all of the applicable Social Media along with the amount of followers on each account.

Twitter**Twitter followers****LinkedIn****LinkedIn followers****Facebook****Facebook followers****Instagram****Instagram followers****Youtube****Youtube subscribers****Other****Followers**

Please save this Document and then click the Submit button below to submit your application. Be sure to also attach both a high resolution photo of yourself and include your name in the subject line.

Thank you for your Interest.